



IAMHERO FOUNDATION
5030 CAMINOSAN FERMIN
SAN DIEGO, CA 92130

<https://iamhero.io>

ceo@iamhero.io



Supported by:



Company purpose



IAMHERO is a global career platform. Connecting people and companies in a smarter way through our AI algorithms.

The first career project with non profit factor.

Mihail Berlant, DIRECTOR
IAMHERO FOUNDATION

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States
from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Hi i am Mihail Berlant

<https://iamhero.io/heroes/mihail-berlant>

DIRECTOR IAMHERO

Doing online business since 17 years. Founded several ventures. My passion is to develop products that are consumer oriented.

E-commerce specialist from day one, from eBay sales advice to the creation of companies that questioned traditional sales channels. Former founder and CEO of Fotofox, successfully sold in 2016. IT consultant at Graf Master Academy and business analyst at United Crowd, a VC based on blockchain technology. Founder and platform builder of iamhero.io, based on unique AI to bring talent and companies together.

Gustav-Heinemann-Ufer 90a
50968 Cologne
Germany
Mobile: + 49 174 9580556



● Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States
from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Hi i am Sergii Sopot

<https://iamhero.io/heroes/sergii-sopot>

DIRECTOR IAMHERO

A lawyer by degree and an entrepreneur at heart. For more than 25 years I have conducted successful legal practice in Ukraine defending enterprises in court. A specialist in corporate law, ownership has created more than 10 enterprises. Owned and successfully managed recreational facilities. He was awarded for his contribution to the development of entrepreneurship in Ukraine. My motto is lifelong learning. The iamHero project is a new challenge and noble goals. Helping workers get the job of their dreams and enterprises have the best workforce.

5030 Camino San Fermine, APT#223, San Diego,
California, 92130

Cellfone:: +1(650) 656-5991



Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Hi i am Colin Breeze

<https://iamhero.io/heroes/colin-breeze>

DIRECTOR IAMHERO

Colin Breeze is a highly experienced security attorney with 23+ experience in providing legal services. Graduated from the University of Chicago Law School Colin also studied at Lomonosov Moscow State University and is fluent in three languages (English, German and Russian). Colin has experience working in law corporations (Cadwalader LLP - New York, Wilson Sonsini Goodrich & Rosati - Silicon Valley) and Colin has private practice. As clients note, Colin is a very competent professional, accurate with documents and punctual with deadlines. As the Director of the Board of Directors of IAMHero Foundation, Colin will help to achieve the goals of the Fund with his professionalism.



- Intro

- The IAMHERO team

- Why Non Profit

- AI

- The problem

- Solution

- Features

- Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

- Investments History and Status

- Roadmap and Milestones

- Documents of Registration

- For donate

- Donate reward

- Donation options

- Contact details

Hi i am Dr. Philipp Wüllrich, LL.M.

<https://iamhero.io/heroes/dr-philipp-wullrich>

DIRECTOR IAMHERO

I am a lawyer at KPMG Law in Cologne, where I oversee all corporate and commercial law issues. My focus is on M&A, venture capital and restructuring (with an international focus). I also work for clients in legal entity management.

As a founding member of KPMG Smart Start in Cologne, it is particularly important to me to support the start-up scene in the region. Another passion has been Scotland since my LL.M. year in Edinburgh.

You can meet me regularly as a speaker at corporate law events. I look forward to a conversation.



Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Hi i am Olga Chmyr

<https://iamhero.io/heroes/olga-chmyr>

DIRECTOR IAMHERO

39 years, experience in legal practice 16 years.

Head of the Legal Department of MOSSITIGRUPP Joint-Stock Company (Russian development company, founded in 2006. Headquartered in Moscow. The company's portfolio includes 15 large objects in Moscow, Moscow Region and Kiev (Ukraine)).

Assets work not only in large Russian commercial organizations, but also work for government organizations in Russia, as a specialist in the highest legislative body of Russia, the lower House of Parliament: The State Duma. He specializes in corporate disputes, protection of entrepreneurs in the tax sphere, intellectual law and public procurement. Over the course of many years of legal practice, she successfully resolved more than 200 cases, most of which are arbitration.



The IAMHERO team

Intro

• The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details



Maksim Kondratiev

Project Manager

<https://iamhero.io/heroes/maksim-kondratiev>



Dmitrijs Procvetovs

Lead of Development Team

<https://iamhero.io/heroes/dmitrijs-procvetovs>



Olga Brede

Design team Project manager

<https://iamhero.io/heroes/olgabrede>



Eugene Sheeleen

UI Designer

<https://iamhero.io/heroes/eugene-sheeleen>



Andrew Ovchinnikov

PHP developer

<https://iamhero.io/heroes/andrew-ovchinnikov>



Janis Vanags

Development project manager

<https://iamhero.io/heroes/janis-vanags>



Vadim Dorman

Marketing and Communication

<https://iamhero.io/heroes/vadim-dorman>



Alesya Gordina

Brand Manager

<https://iamhero.io/heroes/alesya-gordina>

[Intro](#)[The IAMHERO team](#)[Why Non Profit](#)[AI](#)[The problem](#)[Solution](#)[Features](#)[Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19](#)[Investments History and Status](#)[Roadmap and Milestones](#)[Documents of Registration](#)[For donate](#)[Donate reward](#)[Donation options](#)[Contact details](#)

Why Non Profit

IAMHERO has set itself the goal of knowing technologies and using money where it can help people the most. And indeed in the promotion and protection of talents, people in their careers.

We fight the unemployment caused by the Corona COVID-19 right away

Because if a person can fulfill himself at work and earn well and fear, it contributes to stability and more happiness in the life of the individual.

We support with further education and retraining for new professions.

We pay scholarships for students, at partner universities.

We invest in our own e-learning platform which is filled with courses by our own teachers.

The courses are free of charge for members. We focus on IT programming, creative professions, marketing, e-commerce, AI.

We protect our users with legal assistance (employee legal protection according to German standards).

We secure our users with up to 3 months in the event of termination or loss of work with social security from our fund.

[Intro](#)[The IAMHERO team](#)[Why Non Profit](#)[AI](#)[The problem](#)[Solution](#)[Features](#)[Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19](#)[Investments History and Status](#)[Roadmap and Milestones](#)[Documents of Registration](#)[For donate](#)[Donate reward](#)[Donation options](#)[Contact details](#)

We prevent unemployment by offering people a future-oriented reorientation in their jobs on the basis of trends by analysing statistical data.

IAMHERO will become a leading employer because we will hire people and continue to offer their services like an employment agency only in a healthy way.

We are investing in our own AI that will enable us to achieve cross-platform exact slush between companies and employees.



[Intro](#)[The IAMHERO team](#)[Why Non Profit](#)[AI](#)[The problem](#)[Solution](#)[Features](#)[Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19](#)[Investments History and Status](#)[Roadmap and Milestones](#)[Documents of Registration](#)[For donate](#)[Donate reward](#)[Donation options](#)[Contact details](#)

AI

There is a challenge that exists on the global market wherein an employee is not able to really be evaluated via a job reference, since in some countries, this is regulated and prohibited by law. In such cases, there can't be anything negative in the job reference. If an internal score for an employee does exist inside the IAH platform, the blockchain prevents the manipulation of the score. An employer can then rely on the score and trust that a given employee is reliable as indicated by their score data being provided by the system.

Every setting as well as any freelancing job offer is cataloged and transparent/viewable. The score is defined solely via the AI - no human is involved in the score data or its processing. This score factor is unique to every user and cannot be manipulated manually or replaced by other systems.

Our proprietary algorithm analyzes more than 150 factors to provide every member with a personalized score. This score is used to determine how well a potential candidate matches up to a specific job offer or company. The way in which the individual factors are interconnected is determined in collaboration with human resource scientists. The open source AI from Google (tensorflow.org) is constantly learning to provide increasingly better search results for companies, which reduces the need for headhunters and other consultants.



[Intro](#)[The IAMHERO team](#)[Why Non Profit](#)[AI](#)[The problem](#)[Solution](#)[Features](#)[Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19](#)[Investments History and Status](#)[Roadmap and Milestones](#)[Documents of Registration](#)[For donate](#)[Donate reward](#)[Donation options](#)[Contact details](#)

Matching:

As soon as a candidate or an employer has registered on the platform or edited any of the entries and a matching is achieved, both parties are notified of the event automatically.

Example: A candidate is moving into a new city/area - the system automatically searches for respective matches in that new city/area and if there are job offers relative to that area in the system, a notification will be triggered immediately.

Analog to Google's algorithm in respect to the search result quality - the better our results get for the employer - the more valuable the service itself becomes. In order to achieve that level of proficiency, we use AI in conjunction with human resource scientists to constantly improve the scoring process of members. Hundreds of data points on each member are used to analyze and cross reference with each other. This scoring method makes the project very unique in that the score in user reputation form is particularly relevant and very useful relative to freelancers. The blockchain technology insures that the scoring system cannot be manipulated.

The online resume is geared towards the needs of the employers and the aesthetic delivery of the individual member's personality aspects is a unique characteristic exclusively provided by IAMHERO. The features which enables employers to search for and actively connect with potential employees through an AI assisted platform as well as providing direct communication abilities via video conferencing with them is a novelty in this industry. IAMHERO provides a powerful online tool for employers to find their employees and inversely for candidates to find their ideal employers when searching for their dream job.

User Score:

Every member is automatically assigned a user score based upon the system's analysis of all the information about the person as well as dynamic statistics such as; profile accesses, amount of contact purchases etc. which are contained on the IAH platform and are associated with the member. The exact factors which apply and are part of the scoring process are not published to avoid any form of system manipulation.

[Intro](#)[The IAMHERO team](#)[Why Non Profit](#)[AI](#)[The problem](#)[Solution](#)[Features](#)[Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19](#)[Investments History and Status](#)[Roadmap and Milestones](#)[Documents of Registration](#)[For donate](#)[Donate reward](#)[Donation options](#)[Contact details](#)

The Problem

Employee — Companys

Traditional job applications are outdated. A paper CV can not portray the personality and talents of a job applicant. At the same time, paper application can not be updated after they have been transmitted to the company. Covers all relevant informations which are in keen interest of the company and is updated whenever the job applicant wants to change something to present himself in the best way. ... open for better job opportunities.

Employee search and applicant management is very costly and time consuming. We have designed the solution so that almost all problems are solved. The companies can actively search for suitable employees. Especially for people who have a job iamhero reaches completely different people who are not accessible via traditional job ads.

Paper CV is out of date

PDF CV is out of date

Hight Cost Recruiting

Unsuitable applicants

No global standard

Solution

Employee — Companys

For the employees we have created a new standard for CV (resume, everyone can create a professional online resume in a few minutes and keep it up to date. With IAMHERE resume it is also possible to present yourself as a personality. This means that you are visible to companies and get job offers with your consent, or you are notified of suitable vacancies by the system. Communication takes place in the IAMHERO system.

The companies can actively search for the talents. Different filters can be used to select the candidates better. Once you have found the relevant candidates, you can address them all individually at the same time in the IAMHERO system to get to know them later in the video call. The system also independently searches for suitable candidates from the database and suggests them to the company. Not only are script matches made, but also intelligent experiences based on experience and historical data.

Online Live Resume

Chat and Video call

User management

IA Matching

User Score

Intro

The IAMHERO team

Why Non Profit

AI

The problem

● Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Features

Features available with IAMHERO

Aside from the free resume profile, AI assisted matching on autopilot, the ability of viewing job offers and the free Employer's profile account, IAMHERO also offers special premium features such as:



Video representation

Create a short video here or upload one from any other source. Introduce yourself in a way that reflects your most natural state. We suggest you keep it under a minute long for best results.



My active resume for employers

Your Active resume is an aesthetic overview of your competency information which keeps your personal and confidential information private.



Me as a person profile

This feature allows you to add your social media links, blogs and video links to your profile to enhance your personality traits and create a warm relationship right from the start!



Custom Linked pdf using online resume

Your personal link can be shared with your resume (for example, <https://iamhero.io/heroes/mihail-berlant>) or also as a downloadable and printable *.pdf file attachment.



A direct 'Chat with employer' feature

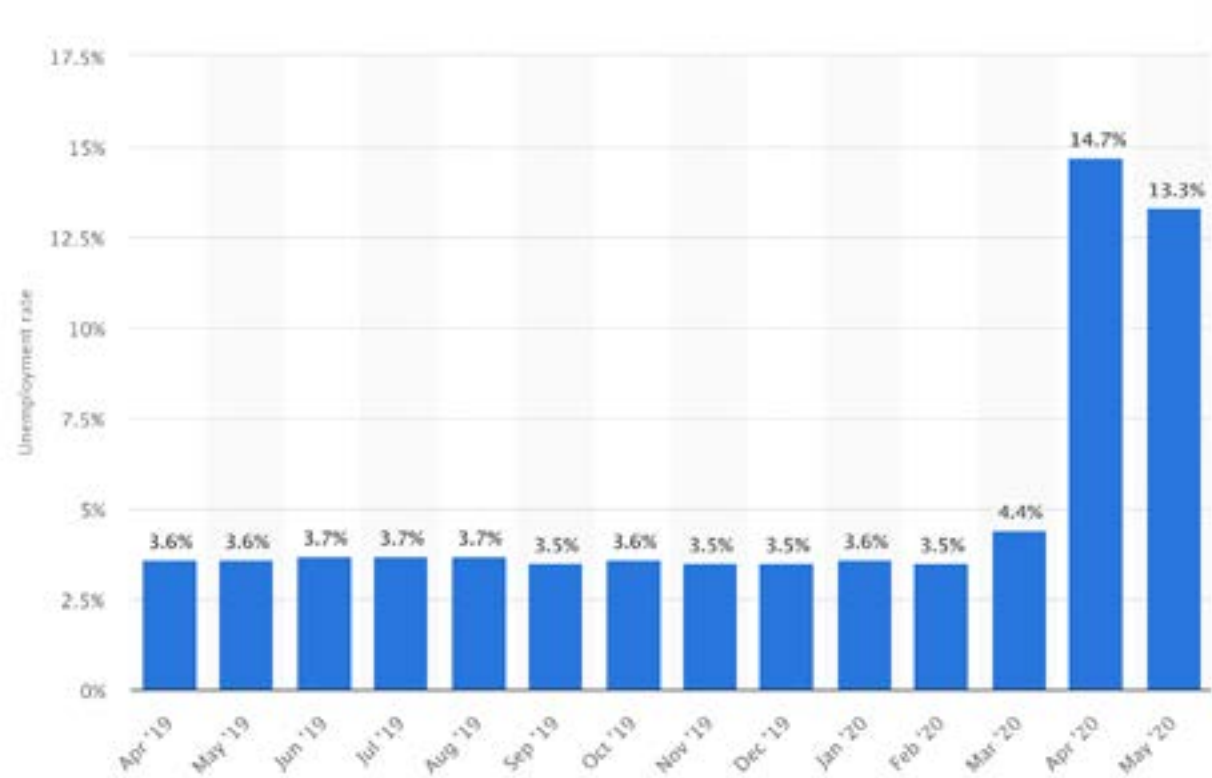
The direct chat feature allows you to open a live chat with a potential Employer to discuss conditions and benefits.

Everyone is a hero in their own way.



<https://www.youtube.com/watch?v=pQEflEf8B70>

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19



Quelle: [Statista](#)

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

• Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

- Intro
- The IAMHERO team
- Why Non Profit
- AI
- The problem
- Solution
- Features
- Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19
- Investments History and Status**
- Roadmap and Milestones
- Documents of Registration
- For donate
- Donate reward
- Donation options
- Contact details

Investments History and Status

The project is still in development, the B2C part is 100% finished, we have about 2000 users on the platform and every day we can see new registrations.

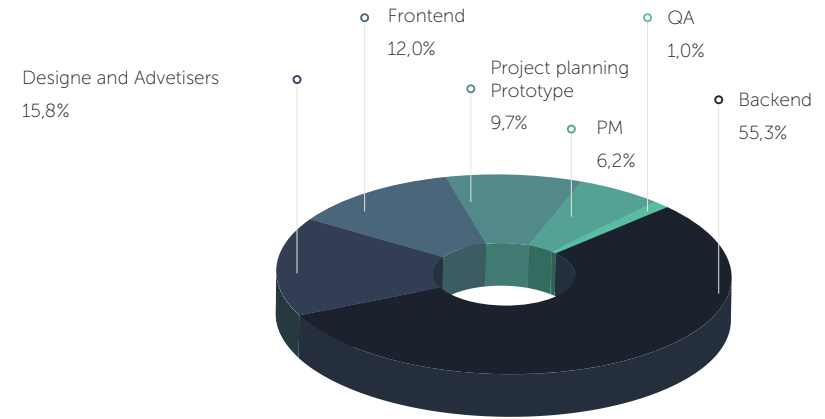
The money is urgently needed to enable further development of the platform and to explicitly program the AI.

In addition, to acquire new partners (companies) and to achieve a positive cash flow as quickly as possible.

And to open further international branches in Germany, Russia, Spain, Canada.

Investments into the project to this date:

Up to this date the project is being financed by CEO Mihail Berlant from his private funds. Only external costs are being shown in this chart:



Positionen:	EUR
55,3% ◦ Backend	171,824
15,8% ◦ Design and advertisers	20,492
12,0% ◦ Frontend	15,540
9,7% ◦ Project planning prototype	12,560
6,2% ◦ PM	8,045
1,0% ◦ QA	1,360
Total	229.821

Roadmap and Milestones

2020



2020-08

B2B solution goes online
Candidate Search, Script Matching, Notification



2020-10

The First Job Placements
We would like to achieve that we make the first sales with the successfully mediated candidates



2020-11

Preparation for expansion Internationalization
The complete website is translated into German, Russian, Spanish.



2020-12

The AI goes into the test phase
The AI on TensorFlow (google AI Framework) runs through the first test.

2021



2021-03

1.000.000 users worldwide
We want to reach this number of user employees and 10,000 training courses sponsored.



2021-06

5 countries
IAMHERO has branches in Germany, Canada, Russia, Switzerland.

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

Documents of Registration

- Intro
- The IAMHERO team
- Why Non Profit
- AI
- The problem
- Solution
- Features
- Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19
- Investments History and Status
- Roadmap and Milestones
- Documents of Registration
- For donate
- Donate reward
- Donation options
- Contact details



Certificate of formation



STATEMENT OF INCORPORATOR



IRS Registration

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details

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Wire in USD

Bank name

Evolve Bank & Trust

ABA Routing Number

084106768

Account Number

9800391168

Bank Address

6070 Poplar Ave, Suite 200

Memphis, TN 38119

Beneficiary Name

IAMHERO FOUNDATION INC.

Wire in EURO

Bank name

Evolve Bank & Trust

Bankcode (SWIFT/BIC)

TRWIBEB1XXX

IBAN

BE59 9671 0616 2826

Bank Address

TransferWise Europe SA

Avenue Marnix 13-17

Brussels 1000 Belgium

Beneficiary Name

IAMHERO FOUNDATION INC.

Wire in GBP

Bank name

Evolve Bank & Trust

Account Number

43773033

IBAN

GB63 TRWI 2314 7043 7730 33

UK Sort Code

23-14-70

Bank Address

TransferWise

56 Shoreditch High Street

London E1 6JJ United

Beneficiary Name

IAMHERO FOUNDATION INC.

Donate Reward

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

• Donate reward

Donation options

Contact details



Donate 1000 USD

Donor



Donate 10.000 USD

Gold Donor



Donate up 100.000 USD

Platinum

Donation options

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

• Donation options

Contact details



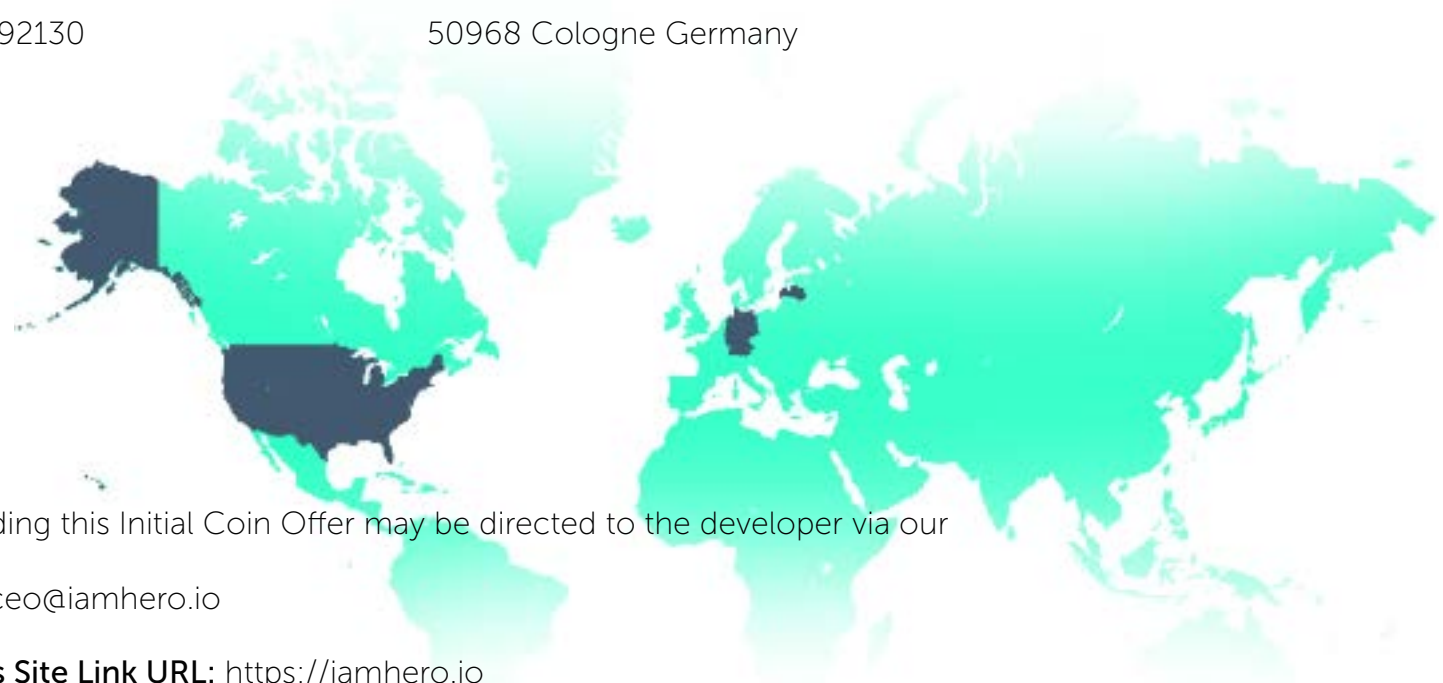
Contact Details

USA

IAMHERO FOUNDATION
5030 CAMINO SAN FERMIN
SAN DIEGO, CA 92130

Germany

IAMHERO FOUNDATION
Gustav-Heinemann Ufer 90a
50968 Cologne Germany



Questions regarding this Initial Coin Offer may be directed to the developer via our


Contact Email: ceo@iamhero.io

Main Company's Site Link URL: <https://iamhero.io>

Online social media Venues include:

 <https://www.facebook.com/iamhero.io/>

 <https://twitter.com/iamheroio>

 https://www.youtube.com/channel/UCFxhINJf_nWRGwAPh-OpGbw

 <https://www.instagram.com/iamhero.io/>

Intro

The IAMHERO team

Why Non Profit

AI

The problem

Solution

Features

Monthly unemployment rate in the United States from May 2019 to May 2020 reason COVID-19

Investments History and Status

Roadmap and Milestones

Documents of Registration

For donate

Donate reward

Donation options

Contact details



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